

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1. (Currently Amended) A method for displaying information on a screen, comprising:  
supplying information configured on the screen as a first element in a separate space from a second element, wherein the first element and second element are displayed simultaneously on the same screen page;  
separating the first element and the second element for non-simultaneously displaying on the same screen page; and  
displaying ~~neither~~ the first element or the second element on the screen at separate times.
2. (Canceled)
3. (Previously presented) The method as claimed in claim 1, wherein the first element is advertising information.
4. (Previously presented) The method as claimed in claim 1, wherein the display changes between the first element and the second element whenever a predetermined time period has elapsed.
5. (Previously presented) The method as claimed in claim 1, wherein the display changes between the first element and the second element depending on a change of state on a terminal associated with the screen.
6. (Previously presented) The method as claimed in claim 5, wherein the display changes between the first element and the second element depending on at least one of actuation of a key associated with the terminal, a change in the position of the terminal and actuation of a touch screen.
7. (Previously presented) The method as claimed in claim 5, wherein after the display has changed depending on a change of state, no further change takes place during a predetermined time period.
8. (Currently amended) A terminal for a network, comprising:

a screen and a control unit which controls the display on the screen, where information configured as a first element and a second element, the first element configured in a separate space from the second element, for simultaneous display on a same screen page is supplied to the control unit, the control unit separating the first and second for a non-simultaneous display on the same screen page, wherein neither the first or the second element are displayed on the screen at separate times.

9. (Previously presented) The terminal as claimed in claim 8, wherein the first element is advertising information.

10. (Previously presented) The terminal as claimed in claim 8, further comprising a timer which can be reset by the control unit and outputs a time base signal to the control unit, wherein

when a predetermined time period has elapsed, the control unit prompts the screen to change between display of the first element and display of the second element on the basis of the time base signal.

11. (Previously presented) The terminal as claimed in claim 8, further comprising:  
a key sensor configured for detecting actuation of a key associated with the terminal, where, when the key is actuated, the control unit prompts the screen to change between display of the first element and display of the second element.

12. (Previously presented) The terminal as claimed in claim 8, further comprising:  
a position sensor configured for detecting a change in the position of the terminal, where, when a change in the position of the terminal is detected, the control unit prompts the screen to change between display of the first element and display of the second element.

13. (Previously presented) The terminal as claimed in claim 8, wherein a key is provided for changing over between display of the first element and display of the second element.

14. (Previously presented) The terminal as claimed in claim 9, further comprising a timer which can be reset by the control unit and outputs a time base signal to the control unit, wherein

when a predetermined time period has elapsed, the control unit prompts the screen to change between display of the first element and display of the second element on the basis of the time base signal.